



KAZI NAZRUL UNIVERSITY

Nazrul Road, Kalla More, Asansol, Paschim Bardhaman

West Bengal- 713 340

Website - www.knu.ac.in

No: KNU/SCC/Admin (BMS)/03/20

Date: 5 August 2020

ADMISSION NOTICE **KNU SCHOOL OF MANAGEMENT 2020-21**

Online applications are invited from interested candidates for the admission to the 3-Year Bachelor of Management Studies (BMS) under KNU School of Management, Kazi Nazrul University, Asansol-713340 and in its affiliated colleges.

The application process is online and willing candidates should visit www.knu.ac.in

Online application form with the payment link will be available in the University Website on and from 10.08.2020.

Eligibility Criteria: Passed 10+2 examination

Application Fee: The application fee is Rs.300/-

About the course and the University: Bachelor of Management Studies (BMS) is a globally recognized and highly accredited Management course.

The salient features of BMS:-

1. The course imparts knowledge of fundamentals of Management like BBA.
2. In addition to 1, BMS helps students to develop managerial skills through the application of cutting-edge technology.
3. After completing the course, BMS graduates may take up a job or engage themselves in Entrepreneurship or go for higher studies.
4. BMS graduates have diverse job opportunities in Private Sector as well as in Government Sector.
5. Some of the prime recruiters are MNCs (Multi-National Corporations), Business Houses, Retail Firms, Finance Companies, Consultancies, Marketing Agencies and other Corporate Houses.
6. The salary of BMS graduates having positions of Manager/Assistant Manager/ Project Manager/Consultants etc. is much above the average salary of an ordinary graduate.
7. The Curriculum has been designed according to the requirement of the industry both at the National and International level in order to maximize the employability of the students.

Special features of Kazi Nazrul University and its affiliated Colleges :-

1. A fully automated University providing ICT based service to every student from Admission to Final Certification.
2. Highly competent and knowledgeable faculty from relevant disciplines are available.
3. Adequate Library resources and digital library facility with remote access are provided to the students.
4. Computer Laboratory facility for students is available.
5. University has linkages with Industry partners like TCS and IBM.
6. Modes of teaching learning process include physical classrooms as well as Online Learning Management Systems (LMS) developed by the University.
7. Course Fee is highly competitive.

Sd/-

Secretary, College Council
Kazi Nazrul University