

KAZI NAZRUL UNIVERSITY			FACULTY OF COMMERCE AND MANAGEMENT		DEGREE PROGRAMME: MASTER IN BUSINESS ADMINISTRATION (M.B.A)				WITH EFFECT FROM THE ACADEMIC SESSION: 2022-23									
Abbreviated Degree	Discipline	Abbreviated Degree Programme	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks		
											Practical	Theoretical	Practical	Theoretical				
M.BA	BUSINESS ADMINISTRATION (Financial Management/ Marketing Management/ Human Resource Management)	MBA	I	Principles of Management and Organizational Behaviour	C	MBAC101	CC-1	4 - 0 - 0	4	32		30		70	100	800		
				Data Analysis and Decision Tools	C	MBAC102	CC-2	4 - 0 - 0	4			30		70	100			
				Managerial Economics	C	MBAC103	CC-3	4 - 0 - 0	4			30		70	100			
				Accounting for Managers	C	MBAC104	CC-4	4 - 0 - 0	4			30		70	100			
				Marketing Management	C	MBAC105	CC-5	4 - 0 - 0	4			30		70	100			
				Human Resource Management	C	MBAC106	CC-6	4 - 0 - 0	4			30		70	100			
				Business Communication	C	MBAC107	CC-7	4 - 0 - 0	4			30		70	100			
				Information Technology Management	C	MBAC108	CC-8	2 - 0 - 4	4			30		70	100			
			II	Organization Effectiveness and Change	C	MBAC201	CC-9	4 - 0 - 0	4	32		30		70	100	750		
				Decision Modeling and Optimization	C	MBAC202	CC-10	4 - 0 - 0	4			30		70	100			
				Corporate Finance	C	MBAC203	CC-11	4 - 0 - 0	4			30		70	100			
				Management Accounting	C	MBAC204	CC-12	4 - 0 - 0	4			30		70	100			
				Production and Operation Management	C	MBAC205	CC-13	4 - 0 - 0	4			30		70	100			
				Marketing Research	C	MBAC206	CC-14	4 - 0 - 0	4			30		70	100			
				Management of Information System	C	MBAC207	CC-15	4 - 0 - 0	4			30		70	100			
			Choose from Pool of Minor Electives	MIE	See Pool	MIEC-1	See Pool	4		See Pool		50						
			III	Strategic Management	C	MBAC301	CC-16	4 - 0 - 0	4	4X5=20	32		30		70	100	100X5=500	750
				Legal Environment of Business	C	MBAC302	CC-17	4 - 0 - 0	4				30		70	100		
				Quantitative Analysis of Financial Decisions	Group-A (Financial Management) [Any Five]	MBAMJE301	MJE (Any One Group)	MBAMJE301	MJEC-1,			4 - 0 - 0		30		70		
				Security Analysis and Portfolio Management		MBAMJE302		MJEC-2,	4 - 0 - 0				30		70			
				Term Paper		MBAMJE303		MJEC-3,	4 - 0 - 0				30		70			
				International Financial Management		MBAMJE304		MJEC-4 &	4 - 0 - 0				30		70			
				Merchant Banking and Financial Services		MBAMJE305		MJEC-5	4 - 0 - 0				30		70			
				Management Control System	MBAMJE306		4 - 0 - 0		30				70					
				Corporate Taxation	MBAMJE307		4 - 0 - 0		30				70					
				Consumer Behaviour	MBAMJE308		4 - 0 - 0		30				70					
				Advertising Management	MBAMJE309	MJEC-1,	4 - 0 - 0		30				70					
				Term Paper	MBAMJE310	MJEC-2,	4 - 0 - 0		30				70					
				Competitive Marketing	MBAMJE311	MJEC-3,	4 - 0 - 0		30				70					
				Sales Force Management	MBAMJE312	MJEC-4 &	4 - 0 - 0		30				70					
				Service Marketing	MBAMJE313	MJEC-5	4 - 0 - 0		30				70					
				Sales Promotion Management	MBAMJE314		4 - 0 - 0		30				70					
				Human Resource Metrics & Analytics	MBAMJE315		4 - 0 - 0		30				70					
				Performance Management and Training Intervention	MBAMJE316	MJEC-1,	4 - 0 - 0		30				70					
				Term Paper	MBAMJE317	MJEC-2,	4 - 0 - 0		30				70					
				Managing Training, Learning and Development	MBAMJE318	MJEC-3,	4 - 0 - 0		30				70					
				Talent Management	MBAMJE319	MJEC-4 &	4 - 0 - 0		30				70					
				Compensation and Rewards Management	MBAMJE320	MJEC-5	4 - 0 - 0		30				70					
				Managing Interpersonal and Group Processes	MBAMJE321		4 - 0 - 0		30				70					
				Choose from Pool of Minor Electives	MIE	See Pool	MIEC-2	See Pool	4				See Pool		50			
			IV	Project Work & Project Viva	C	MBAC401	CC-18	4 - 0 - 0	4	32		30		70	100	100X5=500	800	
				Comprehensive Viva Voce	C	MBAC402	CC-19	4 - 0 - 0	4			30		70	100			
				Global Business Management	C	MBAC403	CC-20	4 - 0 - 0	4			30		70	100			
				Financial Derivatives	Group-A (Financial Management) [Any Five]	MBAMJE401	MJE (Continuation of previous)	MBAMJE401	MJEC-6,		4 - 0 - 0		30		70			
				Project Planning, Analysis and Management		MBAMJE402		MJEC-7,	4 - 0 - 0			30		70				
				Financial Risk Management		MBAMJE403		MJEC-8,	4 - 0 - 0			30		70				
				Financial Analytics		MBAMJE404		MJEC-9 &	4 - 0 - 0			30		70				
				Financial Markets and Institutions		MBAMJE405		MJEC-10	4 - 0 - 0			30		70				
				Financial Reporting	MBAMJE406		4 - 0 - 0		30			70						
				Mergers and Corporate Restructuring	MBAMJE407		4 - 0 - 0		30			70						
				Brand Management	MBAMJE408		4 - 0 - 0		30			70						
				Digital Marketing	MBAMJE409	MJEC-6,	4 - 0 - 0		30			70						
				Retailing Management	MBAMJE410	MJEC-7,	4 - 0 - 0		30			70						
				Marketing Channels	MBAMJE411	MJEC-8,	4 - 0 - 0		30			70						
				Marketing Analytics	MBAMJE412	MJEC-9 &	4 - 0 - 0		30			70						

			Advanced Marketing Research	(Group)	MBAMJE413	MJEC-10	4 - 0 - 0		30		70		
			Global Marketing		MBAMJE414		4 - 0 - 0		30		70		
			Managing Diversity		MBAMJE415		4 - 0 - 0		30		70		
			Counseling Skills for Managers		MBAMJE416	MJEC-6,	4 - 0 - 0		30		70		
			Human Resource Development : Strategies and Systems	Group-C (Human Resource Management) [Any Five]	MBAMJE417	MJEC-7,	4 - 0 - 0		30		70		
			Management of Industrial Relations		MBAMJE418	MJEC-8,	4 - 0 - 0		30		70		
			Negotiation and Influence Skills		MBAMJE419	MJEC-9 &	4 - 0 - 0		30		70		
			Cross Cultural and Global Management		MBAMJE420	MJEC-10	4 - 0 - 0		30		70		
			Change and Intervention Strategies		MBAMJE421		4 - 0 - 0		30		70		
			Total Credit and Marks							128			3100

Abbreviations: C= Core; CC=Core Course; MJE= Major Elective; MJEC= Major Elective Course; CA Marks= Continuous Assessment Marks; ESE Marks= End Semester Examination Marks; L= Lecture Hour; T= Tutorial Hour; P= Practical

Pool of Minor Elective [Offered by the Department of Business Administration for all other Departments across faculties]. Student has to choose at least one Minor Elective from other departments except his/her own department.

Discipline	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
									Practical	Theoretical	Practical	Theoretical		
BUSINESS ADMINISTRATION (Financial Management/ Marketing Management/ Human Resource Management)	II	Economic Environment of Business	MIE	MBAMIE201	MIEC-1	4 - 0 - 0	4	NA		15		35	50	NA
	III	Business Ethics & Sustainability	MIE	MBAMIE301	MIEC-2	4 - 0 - 0	4	NA		15		35	50	NA