

**UGC
Approved**



Kazi Nazrul University

**National Skills
Qualification Framework
(NSQF), MHRD, Gov't. of India
Approved**

**SIX MONTHS CERTIFICATE
COURSE**

Certificate Course in Entrepreneurship Development

Objectives Of Course

- Enhance capabilities and empower learners
- Developed entrepreneurial thinking and skill

Academic/Industry Partner

1. South Asian Institute for Advanced Research and Development (SAIARD), Kolkata
2. Enterprise Development Institute (EDI)

Eligibility

- (i) Must have passed 10+2 or Equivalent Examination.
- (ii) No Age Bar

Expected Salary after competition of course = 1.5 L – 3 L p.a

Course content

- ❑ *Entrepreneurship and Role of Entrepreneur in economic development*
- ❑ *Principles of Management and Organizational Behaviour*
- ❑ *Development of Entrepreneurial Skills and Culture*
- ❑ *Business Plan Development*
- ❑ *Use of Computers in Business and Computational Skill*
- ❑ *Communication Skills development*
- ❑ *Professional Skill development*
- ❑ *Project Work*

CAREER PROSPECTS

Entrepreneurial Prospects

- New venture creation
- Startup in Agriculture and allied sector
- Startup in micro and small industries
- Startup in trade activities related to agriculture, handicraft & textile etc products
- Startup in Export and Import Trade
- Startup in various marketing, service & production sector

Job Prospects

- Secretary
- Office Assistant
- Multifunctional Administrative Executive
- Office Operations Executives
- HR-Executive-Payroll and Employee Data Management
- Mid-level management
- Business advisor/consultants

**Course Fees – Rs. 6500
(Excluding exam fees)**

Highlights of the course

- *Industry- Academia interface*
- *Low student- teacher ratio*
- *Workshop / seminar*
- *ICT based training*
- *State of art laboratory.*