

KAZI NAZRUL UNIVERSITY			FACULTY OF COMMERCE AND MANAGEMENT		3-Year UG Degree /4-Year UG Degree (Honours) / 4-Year UG Degree (Honours with Research)			WITH EFFECT FROM THE ACADEMIC SESSION: 2023-24											
Abbreviated Degree	Discipline	Degree Programme	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks			
											Practical	Theoretical	Practical	Theoretical					
3-year UG Degree			I	Principles of Management and Organisational Behaviour	MAJOR	BBAMJ101	MJC-1	4 - 1 - 0	5	20				30	70	100	350		
				Business Economics	MINOR	BBAMN101	MNC-1	4 - 1 - 0	5					30	70	100			
				Choose from the Pool of Multidisciplinary Courses offered in 1st Semester across the faculties	MD	See Pool	MDC-1	2 - 1 - 0	3					15	35	50			
				English/MIL Communication	AE	See Pool	AEC-1	4 - 0 - 0	4					15	35	50			
				Business Statistics	SE	BBASE101	SEC-1	3 - 0 - 0	3					15	35	50			
			II	Financial Accounting for Managers	MAJOR	BBAMJ201	MJC-2	4 - 1 - 0	5	20						30	70	100	350
				Marketing Management	MINOR	BBAMN201	MNC-2	4 - 1 - 0	5							30	70	100	
				Choose from the Pool of Multidisciplinary Courses offered in 2nd Semester across the faculties	MD	See Pool	MDC-2	2 - 1 - 0	3							15	35	50	
				Environment Studies	VA	VA201	VAC-1	4 - 0 - 0	4							15	35	50	
				Entrepreneurship Development	SE	BBASE201	SEC-2	3 - 0 - 0	3							15	35	50	
			Student exiting the programmes after securing 40 credits will be awarded UG Certificate in the relevant Discipline/Subject provided they secure following 4 credits in work based vocational courses / summer internship during 1st year																
			II	Vocational Course	Any One	VC	VC201	VCC-1	0 - 0 - 8	4	24	30		20		50	400		
				Summer Internship		SI	SI201	SIC-1											
			III	Human Resource Management	MAJOR	BBAMJ301	MJC-3	4 - 1 - 0	5	22						30	70	100	400
				Financial Management	MAJOR	BBAMJ302	MJC-4	4 - 1 - 0	5							30	70	100	
				Business Communication	MINOR	BBAMN301	MNC-3	4 - 1 - 0	5							30	70	100	
				Choose from the Pool of Multidisciplinary Courses offered in 3rd Semester across the faculties	MD	See Pool	MDC-3	2 - 1 - 0	3							15	35	50	
				MIL/English Communication	AE	See Pool	AEC-2	4 - 0 - 0	4							15	35	50	
			Students who opted English in SEM-I have to opt for any course from MIL (Bengali/Hindi/Urdu/Alternative English) in SEM -III and Students who opted MIL (Bengali/Hindi/Urdu/Alternative English) in SEM -I have to opt English in SEM -III																
			IV	Quantitative Techniques for Management	MAJOR	BBAMJ401	MJC-5	4 - 1 - 0	5	22						30	70	100	400
				Production and Material Management	MAJOR	BBAMJ402	MJC-6	4 - 1 - 0	5							30	70	100	
				Business Mathematics	MINOR	BBAMN401	MNC-4	4 - 1 - 0	5							30	70	100	
				Personality Development and Communication	SE	BBASE401	SEC-3	2 - 1 - 0	3							15	35	50	
				Choose from the Pool of Value Added Course offered in 4th Semester	VA	See Pool	VAC-2	See Pool	4							15	35	50	
Student exiting the programmes after securing 84 credits will be awarded UG Diploma in the relevant Discipline/Subject provided they secure following 4 credits in work based vocational courses / summer internship during 2nd year																			
IV	Vocational Course	Any One	VC	VC401	VCD-1	0 - 0 - 8	4	26	30		20		50	450					
	Summer Internship		SI	SI401	SID-1														
V	Human Resource Development	MAJOR	BBAMJ501	MJC-7	4 - 1 - 0	5	20						30	70	100	400			
	Consumer Behaviour	MAJOR	BBAMJ502	MJC-8	4 - 1 - 0	5							30	70	100				
	Cost Accounting	MAJOR	BBAMJ503	MJC-9	4 - 1 - 0	5							30	70	100				
	Management Information System	MINOR	BBAMN501	MNC-5	4 - 1 - 0	5							30	70	100				
VI	Business Regulatory Framework	MAJOR	BBAMJ601	MJC-10	4 - 1 - 0	5	22						30	70	100	450			
	Management Accounting	MAJOR	BBAMJ602	MJC-11	4 - 1 - 0	5							30	70	100				
	Business Ethics and Corporate Social Responsibility	MAJOR	BBAMJ603	MJC-12	4 - 1 - 0	5							30	70	100				
	Retail Management	MAJOR	BBAMJ604	MJC-13	4 - 1 - 0	5							30	70	100				

BBA	BBA		Summer Internship	SI	SI601	SIMC-1	0 - 0 - 4	2		30		20		50				
			Total Credit and Marks	TOTAL CREDIT				126	TOTAL MARKS				2350					
		Students who want to undertake 3-year UG programme will be awarded UG Degree in the relevant Discipline / Subject upon securing 126 credits																
		4 - Year UG Degree (Honours)	VII		Business Policy and Strategies	MAJOR	BBAMJ701	MJC-14	4 - 1 - 0	5	25		30		70	100	500	
					Business Analytics	MAJOR	BBAMJ702	MJC-15	4 - 1 - 0	5			30		70	100		
					Business Taxation and Planning	Financial Management Group	MAJOR	BBAMJ703	MJC-16	4 - 1 - 0		5X2=10		30		70		100
					Strategic Corporate Finance		MAJOR	BBAMJ704	MJC-17	4 - 1 - 0				30		70		100
					Performance and Compensation Management	Human Resource Management Group	MAJOR	BBAMJ705	MJC-16	4 - 1 - 0				30		70		100
					Labour Laws in India		MAJOR	BBAMJ706	MJC-17	4 - 1 - 0				30		70		100
					Sales and Distribution Management	Marketing Management Group	MAJOR	BBAMJ707	MJC-16	4 - 1 - 0				30		70		100
	Digital Marketing			MAJOR	BBAMJ708		MJC-17	4 - 1 - 0		30				70	100			
	Cyber Security Management	MINOR	BBAMN701	MNC-6	4 - 1 - 0	5		30		70	100							
	Total Credit and Marks	TOTAL CREDIT				173	TOTAL MARKS				3350							
Students who want to undertake 4-year UG Honours program will be awarded UG Degree (Honours) in the relevant Discipline / Subject provided they secure 173 credits																		
4 - Year UG Degree (Honours with Research)	VIII		Grand Viva and Seminar Talk	MAJOR	BBAMJ801	MJC-18	0 - 3 - 4	5	22	60		40		100	500			
			Project Work and Viva Voce	MAJOR	BBAMJ802	MJC-19	0 - 2 - 4	4		60		40		100				
			Investment Analysis and Portfolio Management	Financial Management Group	MAJOR	BBAMJ803	MJC-20	4 - 1 - 0		4X2=10		30		70		100		
			Investment Banking and Financial Services		MAJOR	BBAMJ804	MJC-21	4 - 1 - 0				30		70		100		
			Management of Industrial Relations	Human Resource Management Group	MAJOR	BBAMJ803	MJC-20	4 - 1 - 0				30		70		100		
			Strategic Human Resource Management		MAJOR	BBAMJ804	MJC-21	4 - 1 - 0				30		70		100		
			Advertising and Brand Management	Marketing Management Group	MAJOR	BBAMJ803	MJC-20	4 - 1 - 0				30		70		100		
			Marketing of Services		MAJOR	BBAMJ804	MJC-21	4 - 1 - 0				30		70		100		
		Global Business Management	MINOR	BBAMN801	MNC-7	4 - 1 - 0	5		30			70	100					
		Total Credit and Marks	TOTAL CREDIT				173	TOTAL MARKS				3350						
Students who want to undertake 4-year UG Honours with Research program will be awarded UG Degree (Honours with Research) in the relevant Discipline / Subject provided they secure 173 credits																		
4 - Year UG Degree (Honours with Research)	VII		Business Policy and Strategies	MAJOR	BBAMJ701	MJC-14	4 - 1 - 0	5	25		30		70	100	500			
			Business Analytics	MAJOR	BBAMJ702	MJC-15	4 - 1 - 0	5			30		70	100				
			Business Taxation and Planning	Financial Management Group	MAJOR	BBAMJ703	MJC-16	4 - 1 - 0		5X2=10		30		70		100		
			Strategic Corporate Finance		MAJOR	BBAMJ704	MJC-17	4 - 1 - 0				30		70		100		
			Performance and Compensation Management	Human Resource Management Group	MAJOR	BBAMJ705	MJC-16	4 - 1 - 0				30		70		100		
			Labour Laws in India		MAJOR	BBAMJ706	MJC-17	4 - 1 - 0				30		70		100		
			Sales and Distribution Management	Marketing Management Group	MAJOR	BBAMJ707	MJC-16	4 - 1 - 0				30		70		100		
			Digital Marketing		MAJOR	BBAMJ708	MJC-17	4 - 1 - 0				30		70		100		
	Cyber Security Management	MINOR	BBAMN701	MNC-6	4 - 1 - 0	5		30			70	100						
	Total Credit and Marks	TOTAL CREDIT				173	TOTAL MARKS				3350							
Students who want to undertake 4-year UG Honours with Research program will be awarded UG Degree (Honours with Research) in the relevant Discipline / Subject provided they secure 173 credits																		
Abbreviations:	MJ= Major;MJC= Major Course;MN= Minor;MNC= Minor Course; AE= Ability Enhancement; AEC= Ability Enhancement Course; SE= Skill Enhancement; SEC= Skill Enhancement Course; MD= Multidisciplinary ; MDC= Multidisciplinary Course; SI - Summer Internship;SIC - Summer																	

Internship for Certificate; SID:Summer Internship for Diploma; SIMC - Summer Internship Mandatory Course; RP= Research Project ;RPC= Research Project Course; VA= Value Added;VAC= Value Added Course; VC= Vocational Course; VCC= Vocational Course for Certificate; VCD= Vocational Course for Diploma; CA= Continuous Assessment, ESE= End Semester Examination, L= Lecture Hour; T= Tutorial Hour and P= Practical Hour/ Field Work and NA= Not Applicable

Note: Minor Courses (MNC) : Students of a particular UG Course will choose from the Pool of Minor Courses offered by disciplines other than the major discipline opted by the student within the faculty. The student is required to opt the same Minor Discipline in the 2nd semester which he had opted in 1st semester. Explanation: If a student of Physics Major, opts for a Minor Course offered by Chemistry in 1st semester then that student is required to continue with the Minor Course offered by Chemistry for 2nd semester as Minor Course in the 2nd semester.

Semesterwise Pool of Minor Courses offered by BBA for other Disciplines within the Faculty

Discipline	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
									Practical	Theoretical	Practical	Theoretical		

Semester wise Pool of Multidisciplinary Courses offered by BBA for other Disciplines across the Faculties

Discipline	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
									Practical	Theoretical	Practical	Theoretical		
BBA	I	E-Commerce	MD	MDC102	MDC-1	2 - 1 - 0	3	NA		15		35	50	
	II	Business Environment	MD	MDC202	MDC-2	2 - 1 - 0	3	NA		15		35	50	

Pool of Communication Courses offered as Ability Enhancement Courses in Semester-I

Discipline	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
									Practical	Theoretical	Practical	Theoretical		
English/MIL Communication	I	English Communication	AE	AECE101	AEC-1	4 - 0 - 0	4	NA		15		35	50	NA
		Bengali Communication		AECB101										
		Hindi Communication		AECH101										
		Urdu Communication		AECU101										
		Alternative English		AECAE101										

Pool of Communication Courses offered as Ability Enhancement Courses in Semester-III

Discipline	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
									Practical	Theoretical	Practical	Theoretical		
MIL / English Communication	III	English Communication	AE	AECE301	AEC-2	4 - 0 - 0	4	NA		15		35	50	NA
		Bengali Communication		AECB301										
		Hindi Communication		AECH301										
		Urdu Communication		AECU301										
		Alternative English		AECAE301										

Students who opted English in SEM-I have to opt for any course from MIL (Bengali/Hindi/Urdu/Alternative English) in SEM -III and Students who opted MIL (Bengali/Hindi/Urdu/Alternative English) in SEM -I have to opt English in SEM -III

Semester wise Pool of Multidisciplinary Courses offered for all Disciplines across the Faculties

Offered By Discipline	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
									Practical	Theoretical	Practical	Theoretical		
Physics	I	Physical Science	MD	MDC101	MDC-1	2 - 1 - 0	3	NA		15		35	50	NA
BBA		E-Commerce		MDC102										
Political Science		Human Rights		MDC103										
Geography		Disaster Management		MDC104										
Physical Education		Fitness and Wellness		MDC105										
Zoology		Application of Bio-Science		MDC106										
English		Film Appreciation		MDC107										
Commerce		Accounting for All		MDC108										
History		Exploring Early Medieval Bengal: C.7th Century CE to 1206 CE		MDC109										
Bengali		Bangla Sahitya O Sanskriti		MDC110										
Economics		Money and Banking		MDC111										

Hindi	/	Patrakarita	MDC112										
Mathematics		Business Mathematics	MDC113										
Sociology		Indian Society	MDC114										
Philosophy		Yoga for Daily Life	MDC115										
Electronics		Electronic Measurements	MDC116										
Computer Science		Information and Communication Technology	MDC117										
Botany		Introduction to Local Flora	MDC118										
Computer Applications		Information and Media Literacy	MDC119										
Commerce		Microeconomics	MDC120										
Geology		A B C D of Geology	MDC121										

Offered By Discipline	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
									Practical	Theoretical	Practical	Theoretical		
Mathematics	II	Mathematical Science	MD	MDC201	MDC-2	2 - 1 - 0	3	NA		15	35	50	NA	
BBA		Business Environment		MDC202										
Statistics		Basic Statistics		MDC203										
History		Understanding Medieval Bengal Select Themes: 1206 CE-1727 CE		MDC204										
Commerce		Personal Finance		MDC205										
Nutrition		Nutrition and Public Health		MDC206										
Education		Educational Philosophy		MDC207										
Psychology		Stress Management		MDC208										
Computer		Social Media and Cyber Awareness		MDC209										
Bengali		Adhunik Bangla Sahitya		MDC210										
Nazrul Sangeet		Nazrul Sangeet		MDC211										
Electronics		E-Waste Management		MDC212										
Chemistry		Chemical Science		MDC213										
Sanskrit		Critical Survey of Sanskrit Language		MDC214										
Urdu		Asnaf- E -Adab		MDC215										
Hindi		Anuvad Vigyan		MDC216										
Botany		Herbal Home Remedies		MDC217										
English		Contemporary India: Women and Empowerment		MDC218										
Political Science		Women Empowerment in India: Issues and Dimensions		MDC219										
Physical Education		Yoga-Vyayama		MDC220										
Commerce		Macroeconomics		MDC221										
Geology		The Past Life on Earth		MDC222										
						0- 1- 4			30		20			
						2 - 1 - 0				15	35			

Offered By Discipline	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
									Practical	Theoretical	Practical	Theoretical		
Geography	III	Bharatarvarsha - A Land of Rare Natural Endowments	MD	MDC301	MDC-3	2 - 1 - 0	3	NA		15	35	50	NA	
Sanskrit		The Vedangas and other Streams of Indian Knowledge System		MDC302										
Physics		Indian Astronomy		MDC303										
Zoology		Indian Health Sciences		MDC304										
Mathematics		Indian Mathematics		MDC305										
Education		Indian Education		MDC306										
Political Sc		Indian Polity and Economy		MDC307										
Philosophy		Methodology of Indian Knowledge System		MDC308										
Geology		Remote Sensing and GIS		MDC309										
Physical Education		Indian Medical System and Yoga		MDC310										

Urdu		Urdu Gajal	MDC311										
Commerce		Indian Economy	MDC312										
Computer Science		Impact of Artificial Intelligence in Education	MDC313										
Physiology		Community Health Care	MDC314										

Pool of Value Added Courses offered in Semester-IV for all Disciplines across all Faculties

Offered By Discipline	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
									Practical	Theoretical	Practical	Theoretical		
Physiology	IV	Yoga and Health	VA	VAC401	VAC-2	4 - 0 - 0	4	NA		15	35	50	NA	
Philosophy		Social Values and Ethics		VAC402										
Computer Science		Digital and Technological Solutions		VAC403										
History		Understanding India		VAC404										
Economics		Sustainable Development: Issues and Challenges		VAC405										
Commerce		Goods and Services Tax		VAC406										
Political Science		Basics of Indian Constitution		VAC407										
Physical Education		Integrated Self Defence		VAC408		0- 2 - 4			30	20				